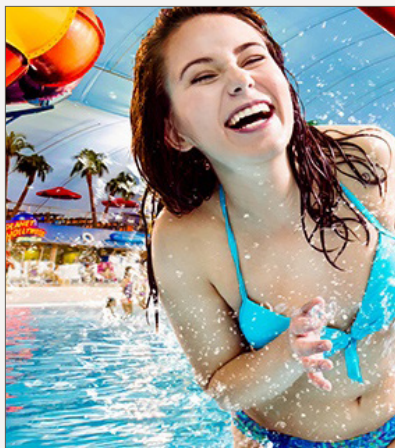


Imagine

IMAGINE RESORTS AND HOTELS

"The canvas Imagine draws from is the entire natural world and beyond; Imagine aims to exhibit and celebrate the many components that make up the world in which we live. We want our guests to not only have the ability to relax and reconnect with their loved ones but also to be 'teased' and engaged by snippets of curiosities, science, history, and previously unimagined possibilities." Bruce Neviaser

IMAGINE RESORTS AND HOTELS (IRH) is a fully integrated hospitality development and management organization specializing in premium branded resorts, limited and select service hotels. Our company's management and development experience encompass virtually every flag under the Starwood, Marriott, Hilton, Carlson, Choice, Wyndham, Best Western and InterContinental Hotels Group banners. The principals of IRH have developed and operated more than 40 hotels and family resorts, comprising more than 6,000 guest rooms throughout the United States. We have garnered numerous awards from virtually every hospitality franchise company, and were also the core team that created and launched the Great Wolf Lodge brand of indoor waterpark resorts in the U.S.



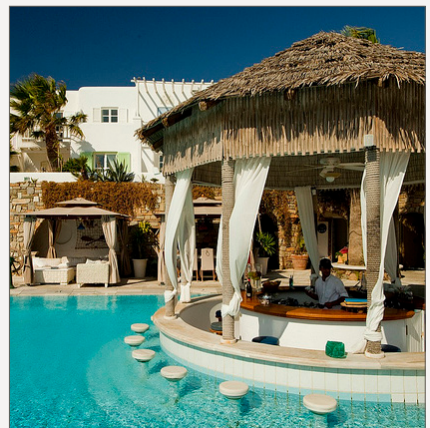
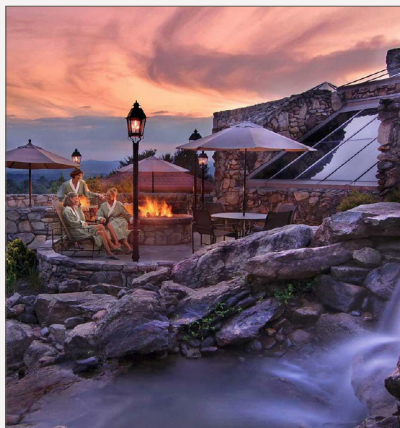
Philosophy and Core Values



Imagine Resort properties are committed to bringing families and friends together in a fun, safe, clean, and idyllically designed resort environment that intrigues and captivates the imagination of our guests, ignites the human spirit, and encourages self-discovery while fostering an awe and respect for the world.

The underlying premise of Imagine Resorts is to engage the imagination through innovative and engaging programming designed to foster learning, a sense of wonder, a desire for exploration and an invitation to active participation in Adventure.

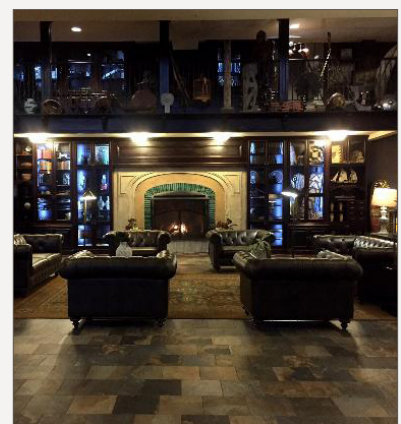
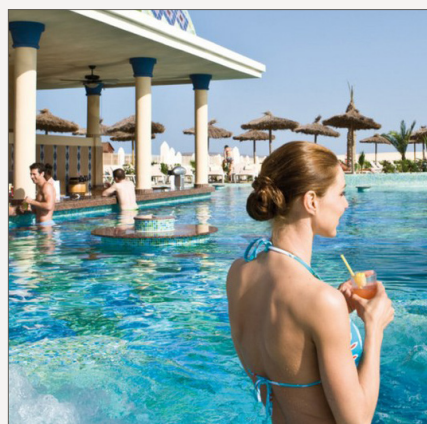
The programming for the Cherokee Adventure Resort reflects the cultural values of the Eastern Band of Cherokee Indians and at the same time shares the core values of Imagine Resorts and Hotels.



Collective Experience



Imagine Resorts and Hotels (IRH) was founded in 2015 and is comprised of a team of executives with deep experience in hospitality, entertainment and commercial real estate. In July, we will open our first limited service property, a Marriott Courtyard and convention center, outside of Omaha, Nebraska. Imagine is actively engaged in the development of resort sites in Hollister, MO, Catskills, NY, and Dallas, TX. Three principles co-founded and launched Great Wolf Resorts in 1999. A fourth member joined the team in 2000 and we proceeded to develop the first seven Great Wolf Lodge locations and several limited service properties, while establishing a hospitality company with over 4,000 employees and a combined asset value exceeding one billion dollars. In December, 2004 GLC successfully spun off the Great Wolf Lodge portfolio in an \$800 million (enterprise value) IPO, as Great Wolf Resorts (NASDAQ: WOLF). In 2012, Great Wolf was acquired and taken private by Apollo Global Partners, and the company is by far the largest owner, operator and developer of indoor waterpark resorts in North America, currently with 18 resorts.



Collective Experience

PAST PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS			
AWARD	LOCATION	DEVELOPED	MANAGED
Blue Harbor Resort	Sheboygan, WI	X	X
Candlewood Suites	Peoria, IL	X	X
Candlewood Suites	Fort Myers, FL	X	X
Clarion Suites at the Alliant Energy Center	Madison, WI	X	X
Country Inn & Suites	Madison, WI	X	X
Country Inn & Suites	Manassas VA	X	X
Country Inn & Suites	Appleton, WI	X	X
Country Inn & Suites	Beckley, WV	X	X
Cranberry Inn Of Mercer	Mercer, WI		X
Crowne Plaza	Elgin, IL	X	X
Crowne Plaza	Madison, WI	X	X
Crowne Plaza	Orlando, FL	X	X
Eagle's Landing	Chehalis, WA	X	X
Fairfield Inn	Manassas, VA	X	X
Fairfield Inn & Suites	Verona, WI	X	X
Four Points by Sheraton	Fargo, ND	X	X
Great Wolf Lodge	Kansas City, KS	X	X
Great Wolf Lodge	Kings Island, OH	X	X
Great Wolf Lodge	Niagara Falls, ONT	X	X
Great Wolf Lodge	Poconos Mountains, PA	X	X
Great Wolf Lodge	Sandusky, OH	X	X
Great Wolf Lodge	Traverse City, MI	X	X
Great Wolf Lodge	Williamsburg, VA	X	X
Great Wolf Lodge	Wisconsin Dells, WI	X	X
Hampton Inn	Braintree, MA	X	X
Hampton Inn & Suites	Warwick, RI	X	X
Hilton Garden Inn	Choctaw, MS	X	X
Hilton Garden Inn	Oconomowoc, WI	X	X
Holiday Inn Express	Germantown, WI	X	X
Holiday Inn Express & Suites	Delafield, WI	X	X
Holiday Inn Express & Suites	Elgin, IL	X	X
Holiday Inn Express & Suites	Hillside, IL	X	X
Holiday Inn Express & Suites	LaCrosse, WI	X	X
Holiday Inn Express & Suites	Milwaukee, WI	X	X
Holiday Inn Express & Suites	Verona, WI	X	X
Holiday Inn Haborview	Port Washington, WI	X	X
Holiday Inn Select	Madison, WI	X	X
Hotel Davenport and Conference Center	Davenport, IA		X

Collective Experience

PAST PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS			
AWARD	LOCATION	DEVELOPED	MANAGED
Howard Johnson	Madison, WI	X	X
KeyLime Cove	Gurnee, IL		X
Microtel	Beckley, WV	X	X
Quality Inn & Suites	Sioux Falls, SD		X
Radisson (Waterpark Of America)	Bloomington, MN		X
Ramada	Eau Claire, WI		X
Rodeway	Eau Claire, WI		X
Settle Inn	Eagle River, WI		X
Staybridge Suites	Oconomowoc, WI	X	X
Super 8	Verona, WI		X
The Neptune Inn	Fort Myers Beach, FL	X	X
The Waters Of Minocqua	Minocqua, WI		X
Waverton Hotel	Elmhurst, IL		X

Collective Experience

GREAT WOLF LODGE - Wisconsin Dells, WI



FEATURES	409 Suite Guestrooms; 70,000 SF indoor waterpark; outdoor waterpark; 22-acre site; FEC
COST	Purchased for \$66,500,000
ROLE	Owned, Operated
COMPLETED	
ARCHITECT	ADCI – Architectural Design Consultants, Inc.
OVERVIEW	Originally known as Black Wolf Lodge, GLC purchased this property in December of 1999 as part of a joint venture with SunAmerica and renamed it Great Wolf Lodge. GLC was the owner and operator, managing approximately \$9M of Net Operating Income from the original resort. This property was used as a starting template for the all of the following Great Wolf Lodges.

GREAT WOLF LODGE - Sandusky, OH



FEATURES	271 Suite Guestrooms; 40,000 SF indoor waterpark; outdoor waterpark; 13-acre site; FEC
COST	Developed for \$40,000,000
ROLE	Designed, Developed, Capitalized, Owned, Operated
COMPLETED	03/2001
ARCHITECT	ADCI – Architectural Design Consultants, Inc.
OVERVIEW	Opening as Great Bear Lodge in March of 2001, this property was the first waterpark resort in the United States outside of the Wisconsin Dells, WI. Later renamed Great Wolf Lodge, this property is located in Sandusky, OH near the Cedar Point Amusement Park on Lake Erie. With similar demographics to the Wisconsin Dells when using a drive-time radius of 3 hours, this resort drew guests from Ohio, Northern Indiana, Southern Michigan, and the metro-Chicago area. Sandusky is an extremely seasonal market that was typically dead between September and May; however, this resort opened to dramatic success, proving the waterpark resort model could work in markets outside of Wisconsin. The first year NOI was approximately \$8.5M with a \$40,000,000 total development budget. This project was designed, capitalized, built and operated by the Great Lakes Companies. It was owned by a single purpose entity formed and controlled by GLC.

Collective Experience

GREAT WOLF LODGE - Traverse City, MI



FEATURES	281 Suite Guestrooms; 50,000 SF indoor waterpark; outdoor waterpark; 30-acre site; FEC
COST	Developed for \$56,000,000
ROLE	Designed, Developed, Capitalized, Owned, Operated
COMPLETED	03/2003
ARCHITECT	ADCI – Architectural Design Consultants, Inc.
OVERVIEW	Located on a 30-acre site adjacent to a buffalo ranch, southwest of Traverse City, MI, this Great Wolf lodge was built in a demographically strong location when analyzing a 4+ hour drive-time radius. This location drew guests from Michigan, Northern Indiana, Northern Ohio, and the metro-Chicago area. This resort performed well in its seasonal market earning a healthy first year NOI of \$10.5M on a total development budget of \$56,000,000. Great Wolf – Traverse City was designed, capitalized, built and operated by GLC. It was owned by a single purpose entity formed and controlled by GLC.

BLUE HARBOR - Resort and Spa – Sheboygan, WI



FEATURES	243 Guestrooms; 54,000 SF indoor waterpark; 20-acre site on Lake Michigan; Spa
COST	Developed for \$52,000,000
ROLE	Developed, Capitalized, Owned, Operated
COMPLETED	05/2004
ARCHITECT	ADCI – Architectural Design Consultants, Inc.
OVERVIEW	This resort was a nautical-themed destination similar in appearance to the Hotel Del Coronado in San Diego. This property was used to develop an additional waterpark concept beyond the original Great Wolf theming. The project was a private/public venture transforming a former industrial site into first class Lake Michigan destination resort. The first year NOI was approximately \$5.0M. Blue Harbor was designed, capitalized, built and operated by GLC. It was owned by a single purpose entity formed and controlled by GLC.

Collective Experience

GREAT WOLF LODGE - Pocono Mountains - Scotrun, PA



FEATURES	2401 Suite Guestrooms; 90,000 SF indoor waterpark; 100-acre site; outdoor waterpark; FEC
COST	Developed for \$93,000,000
ROLE	Designed, Developed, Capitalized, Owned, Operated
COMPLETED	03/2005
ARCHITECT	ADCI – Architectural Design Consultants, Inc.
OVERVIEW	A market leading property, Camelback Resort was the benchmark for indoor waterpark resorts in the Poconos mountains market subset. The Lococo Company was responsible for hiring the executive management team and directing the marketing rollout of the property, garnering the USA Today's Best Indoor Waterpark Resort. This property is of a size and scope that is closer to modern market needs and expectations – the industry has found that larger resorts are typically stronger performers as guests find the greater selection of available amenities an attractive reason to book their stay.

JAY PEAK RESORT - Hotel Jay and Pumphouse Indoor Waterpark – Jay, VT



FEATURES	50,000 SF indoor waterpark, Ski Area; Golf Course; Ice Arena
COST	Developed for \$150,000,000 (includes hotel and indoor waterpark)
ROLE	Lococo Company lead consultant for Marketing Rollout and sourcing Aquatic Management team.
COMPLETED	01/2012
ARCHITECT	-
OVERVIEW	Lococo Company managed the conversion of a day-use ski resort that was only open seasonally to a four-season, full-service destination resort.

Collective Experience

KEY LIME COVE - Gurnee, IL



FEATURES	404 Suites, 60,000 SF Indoor Water Park
COST	\$135.0 million
ROLE	Third-Party Operational Management
MANAGED	10/2010 - 06/2013
ARCHITECT	-
OVERVIEW	The Lococo Company was hired to lead the resort turnaround, a struggling property in Gurnee, IL. Jeff Lococo teamed up with Craig Stark's company, S&L Hospitality, to bring new life to Key Lime Cove. Stark and Lococo made significant changes in the area of management standards of operation, and repositioned the resort brand. Today, this property has been purchased by Great Wolf and is being upgraded and renovated to a Great Wolf Lodge.

CAMELBACK RESORT - Lodge & Aquatopia Indoor Waterpark Resort - Tannersville, PA



FEATURES	125,000 SF indoor waterpark; Adjacent Outdoor Adventure Park; Ski Area; largest snow-tubing park in the US; 25-acre outdoor waterpark
COST	Developed for \$178,000,000
ROLE	Lococo Company Lead Consultant for Operational Management and Marketing Rollout, then transitioned to VP/General Manager
COMPLETED	05/2015
ARCHITECT	ADCI - Architectural Design Consultants, Inc.
OVERVIEW	Camelback Resort is a market leading property which set the benchmark for indoor waterpark resorts in the Poconos mountains market subset. The Lococo Company was responsible for hiring the executive management team and directing the marketing rollout of the property, awarded the title of USA Today's Best Indoor Waterpark Resort. This property is of a size and scope that is closer to modern market consumer expectations. The industry has found that larger resorts are typically stronger performers as guests find the greater selection of available amenities an attractive reason to book their stay.

Collective Experience

WILDERNESS AT THE SMOKIES - Indoor Waterpark Resort – Sevierville, TN



FEATURES	50,000 SF indoor waterpark; Golf Course; Outdoor Waterpark; Convention Center
COST	Developed for \$200,000,000
ROLE	Lococo Company lead consultant for Operational Management and Marketing Rollout
COMPLETED	05/2015
ARCHITECT	ADCI – Architectural Design Consultants, Inc.
OVERVIEW	Jeff Lococo, a principal with Imagine Resorts, acted as a primary consultant for the creation of a brand new, four-season, full service indoor waterpark resort. This property opened to success under Lococo's guidance and continues to operate with strong financial parameters.

COURTYARD BY MARRIOTT - Council Bluffs, IA



FEATURES	130 room franchise hotel
COST	Developed for \$18,100,000
ROLE	Designed, Developed, Capitalized, Owner, Operator
COMPLETED	06/2018
ARCHITECT	The Law Company, Inc.
OVERVIEW	Imagine partnered with the Iowa West Foundation to help fund a new franchised Courtyard by Marriot in Council Bluffs, IA. This 130 room hotel features all of the latest generation design and features that is expected of a Courtyard property. Imagine was responsible for the design, capitalization, construction management, pre-opening management and launch, and the ongoing post-opening management of the property. This property is owned by a single purpose entity owned and controlled by Imagine and its principals.

Leadership Team



BRUCE D. NEVIASER | Co-Founder Imagine Resorts and Hotels
Co-founder/Co-Chairman Great Wolf Resorts 1995-2005

Mr. Neviasher has nearly 40 years of experience in hotel and commercial real estate and hospitality management, development, and acquisition. He was co-founder and Chairman of The Great Lakes Companies, which developed over 1,100 senior housing units, 14 franchised hotels and which founded and developed the Great Wolf Lodge family resort brand. After Great Wolf Resorts completed a successful IPO with a portfolio of 7 Great Wolf Lodge resorts, Mr. Neviasher served as Chairman of the Board of WOLF and also founded Continuum Investment Partners L.P., an angel investment firm specializing in early stage investments in biotech, software, and internet related businesses. In addition to the various corporate Boards that he sits on, Bruce serves on the Advisory Board for the Weinert Center for Entrepreneurial Studies at the University of Wisconsin-Madison School of Business and the Advisory Board of the Paul Carbone Comprehensive Cancer Center and is an Emeritus member of the Dean's Advisory Board of the UW School of Business.



CRAIG A. STARK | Co-Founder Imagine Resorts and Hotels
Co-Founder/President Great Wolf Resorts 1995-2005

Mr. Stark has more than 40 years of hospitality experience and has earned distinction for managing top performing and award-winning facilities throughout the country. He was one of the original founding partners, President, and Chief Operating Officer for The Great Lakes Companies, where he helped build the Great Wolf Lodge brand. After leading Great Wolf Resorts through a successful IPO, Mr. Stark left Great Wolf Resorts in 2005 to co-found S&L Hospitality, which owns and manages franchised hotels and has provided third party management and consulting work for waterpark resorts. Over his career, Mr. Stark's hospitality management has resulted in measurably superior performing properties and he has garnered recognition and awards from virtually every hotel franchisor. Mr. Stark has a BS Degree in Home Economics with a concentration in Hotel & Restaurant Management from UW - Stout.



JOHN D. NAGLE | Co-Founder Imagine Resorts and Hotels.
Co-Founder Great Wolf Resorts/COO The Great Lakes Companies 1996-2002

Mr. Nagle has more than 35 years of hospitality and commercial real estate experience. As Founder and Chief Executive Officer of Strategic Growth Group, he secured over \$7.7 billion in commitments of debt and equity funding for commercial real estate development and acquisitions. He was Co-Founder and Chief Operating Officer of Capital Growth Properties, a private retail real estate development and management company, where he was responsible for rapidly growing the third-party management services portfolio from zero to over \$1.3 Billion in assets in less than 2 years. He served as Chief Operating Officer of The Great Lakes Companies, the largest developer and operator of U.S. indoor waterparks. He served as assistant to the Chairman of the Board, Director of Hotel Operations, and Vice President of Leasing for General Growth Properties, the nation's second largest regional enclosed mall shopping center developer, during which time he was involved in the sale of over \$850 million of real estate (including the largest single real estate transaction in history of the United States at that time, with deal value of \$800 million) and financing in excess of \$400 million.

Leadership Team



JEFFREY LOCOCO | Principal Imagine Resorts and Hotels/Chief Operating Officer

Mr. Lococo brings 30+ years of experience in management and development of resorts, theme parks, and entertainment destinations. Jeff was General Manager of Great Wolf Lodge, Sandusky, Ohio, and promoted to Corporate Vice President of Operations and Marketing for Great Wolf Resorts. He was instrumental, as part of the corporate team, in the building of the Great Wolf Resorts portfolio and brand to eventually result in the successful IPO in late 2004. Prior to joining Imagine Resorts, Jeff was the owner and operator of The Lococo Company, an industry leading resort and entertainment consulting firm that specialized in product development, branding, management and marketing. The Lococo Company played a key consultant role in the rollout and management of Wilderness at the Smokies, Sevierville, TN, Jay Peak Resort, Tram Haus and Hotel Jay Indoor Waterpark, in Jay, Vermont and most recently Camelback Lodge and Aquatopia indoor waterpark in Tannersville, PA. Also, Jeff served as Regional Vice President of Development for Six Flags Ohio and as General Manager of two Ohio Six Flags, Inc. theme parks. Jeff began his career in Chicago, with Marriott corporation. Jeff has a BS degree in Business from Wittenberg University in Springfield, Ohio and serves on the Board of Directors for Parks America.



DEENA REDDING | Principal Imagine Resorts and Hotels/SR VP of Finance and Development

Deena has 22+ years of experience in financial leadership, executive management and all facets of business development, providing leadership, initiative and direction. Prior to Imagine Resorts and Hotels, Deena served as Sr VP of Finance and Development for the international amusement park and hotel company, Katmandu Group, drafting the strategic direction for planning, implementing and controlling all financial and development activities for the organization. As President & CEO of OmniMetrix, an Acorn Energy Company, Deena was responsible for the financial growth and stability of the manufacturing/ distribution company and all SEC filings and functions, reporting directly to the holding company's CEO and board. Deena's excels in multiple facets of "C" level projects including: profitability studies, management growth strategies, departmental redesigns, process-based business structures and corporate positioning for merger or acquisition. With broad experience in identifying mission-critical objectives, Deena is proficient in organizational planning and budget controls. Deena graduated from North Georgia College and University with a Bachelor's degree in Math and a minor in Accounting.

ALEXANDER S. DEVOE | Principal Imagine Resorts and Hotels/Corporate Counsel

Alexander graduated from Marquette University Law School in 2015, completing his Juris Doctor with coursework emphasis on real estate and securities regulation. Alex has worked with Imagine for the last 30 months, focusing on financial and corporate structuring and resort concept development. Prior to law school, he attended the University of Wisconsin-Madison and completed his BA in Human Geography. Alexander is a licensed attorney in the state of Wisconsin.

Awards and Acknowledgments

The IRH leadership team has garnered numerous awards from virtually every hospitality franchise company in the U.S., and was also the core executive team that created and rolled out the Great Wolf Lodge brand of indoor waterpark resorts in the U.S. Great Wolf Resorts completed a successful \$800 million IPO in late 2004 and the public company was eventually acquired in 2012 by private equity giant Apollo Partners.

PAST AWARDS FOR PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS

AWARD	PRESENTER	PROPERTY	YEAR
Platinum Hospitality Award	Choice Hotels International	Clarion Suites Madison	2015
Platinum Hospitality Award	Choice Hotels International	Quality Inn & Suites Sioux Falls	2015
Top Third Party Management Companies	Hotel & Management Magazine	Portfolio	2014
Top Hotel Management Companies	Hotel & Management Magazine	Portfolio	2014
IHG Torchbearer Award	IHG	Holiday Inn Express & Suites Verona	2014
IHG Rewards Club Excellence Winner	IHG	Holiday Inn Express & Suites Verona	2014
Trip Advisor Certificate of Excellence	Trip Advisor	Holiday Inn Express & Suites Verona	2014
Gold Hospitality Award	Choice Hotels International	Clarion Suites Madison	2014
Platinum Hospitality Award	Choice Hotels International	Quality Inn & Suites Sioux Falls	2014
Top Third Party Management Companies	Hotel & Management Magazine	Portfolio	2013
IHG Best of the Best General Manager of the Year	IHG	Holiday Inn Express & Suites Verona	2013
IHG Torchbearer Award	IHG	Holiday Inn Express & Suites Verona	2013
Hotel Management Magazine 25 GMs to Watch	Hotel Management Magazine	Holiday Inn Express & Suites Verona	2013
Trip Advisor Certificate of Excellence Winner	Trip Advisor	Holiday Inn Express & Suites Verona	2013
Platinum Hospitality Award	Choice Hotels International	Clarion Suites Madison	2013
Platinum Hospitality Award	Choice Hotels International	Quality Inn & Suites Sioux Falls	2013
Best Waterpark Resort	Aquatics International	KeyLime Cove	2012
#1 Top Large Hotel & Resort for Families in the US	Trip Advisor	KeyLime Cove	2012
#2 Top Large Hotel & Resort for Families in the World	Trip Advisor	KeyLime Cove	2012
Golf Hospitality Award	Choice Hotels International	Clarion Suites Madison	2012
Platinum Hospitality Award	Choice Hotels International	Quality Inn & Suites Sioux Falls	2012
Top Third Party Management Companies	Hotel Management Magazine	Portfolio	2012
Top 10 US Waterparks	Budget Travel	KeyLime Cove	2011
eMarketer of the Year	Travel Click	KeyLime Cove	2011
Business of the Year (Entertainment/Hospitality)	The Business Ledger	KeyLime Cove	2011
Best Electronic Marketing	IL Governor's Conference Award	KeyLime Cove	2011
Best Waterpark Resort	Aquatics International	KeyLime Cove	2011
Gold Award Winner (for Great America partnership)	Adrian Awards	KeyLime Cove	2011
Gold Award Winner - Retargeting Campaign	Adrian Awards	KeyLime Cove	2011
eMarketer of the Year	Adrian Awards	KeyLime Cove	2011
Corporate Award	Illinois Fire Inspectors Association	KeyLime Cove	2010
Manager of the Year (Regional)	Illinois Hotel Lodging Association	KeyLime Cove	2010
Supervisor of the Year (Regional)	Illinois Hotel Lodging Association	KeyLime Cove	2010
Guest Service Employee of the Year (Regional)	Illinois Hotel Lodging	KeyLime Cove	2010
Supervisor of the Year (Regional Finalist)	Illinois Hotel Lodging	KeyLime Cove	2010
Bellstaff Employee of the Year (Regional Finalist)	Illinois Hotel Lodging Association	KeyLime Cove	2010

Awards and Acknowledgments

PAST AWARDS FOR PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS

AWARD	PRESENTER	PROPERTY	YEAR
Top 10 Great Places for a Family Reunion	USA Today	KeyLime Cove	2010
Best Hotel	Herald Readers Choice Award	KeyLime Cove	2010
Best Family Value	Daily Herald Readers Choice Award	KeyLime Cove	2010
Best Indoor Waterpark	Daily Herald Readers Choice Award	KeyLime Cove	2010
Best Day Spa	Daily Herald Readers Choice Award	KeyLime Cove	2010
Best Theme Restaurant	Daily Herald Readers Choice Award	KeyLime Cove	2010
Platinum Hospitality Award	Choice Hotels International	Clarion Suites	2010
Business of the Year	Kane County Chamber	KeyLime Cove	2009
Best Place to Work	Daily Herald Readers' Choice Award	KeyLime Cove	2009
Corporate Award	Illinois Fire Inspectors Association	KeyLime Cove	2009
Best Employee Training Program	WWA "Swim Award"	KeyLime Cove	2009
Community Service Award	Illinois Hotel Lodging Association	KeyLime Cove	2009
Hotelier of the Year (Regional and State Winner)	Illinois Hotel	KeyLime Cove	2009
Customer Service Award	Lodging Association	Holiday Inn Hotel & Suites	2009
President's Award	Carlson Hospitality Worldwide	Country Inn & Suites	2009
Platinum Hospitality Award	Choice Hotels International	Quality Inn & Suites	2009
Best Day Spa	Daily Herald Readers Choice Award	KeyLime Cove	2009
Best Hotel	Daily Herald Readers Choice Award	KeyLime Cove	2009
Best Place to Work	Daily Herald Readers Choice Award	KeyLime Cove	2009
Spirit Award	Illinois Park Recreation Association	KeyLime Cove	2008
Spirit Award	Hilton Hotels Corporation	Hilton Garden Inn	2008
Platinum Hospitality Award	Choice Hotels International	Quality Inn & Suites	2007
Quality Excellence Award	Intercontinental Hotels Group	Holiday Inn	2007
Inn of the Year	Choice Hotels International	Clarion Suites	2007
Beautiful Yard of the Month Award	Oconomowoc Women's Club	Hilton Garden Inn	2007
President's Award	Carlson Hospitality Worldwide	Country Inn & Suites	2007
Friends Hosting Friends Award	Carlson Hospitality Worldwide	Country Inn & Suites	2007
Best of Brand Award	Choice Hotels International	Clarion Suites	2006
Platinum Hospitality Award	Choice Hotels International	Clarion Suites	2006
Kemmons Wilson Spirit of Family Award	Intercontinental Hotels Group	Holiday Inn	2006
Service Excellence Award	Intercontinental Hotels Group	Holiday Inn	2006
Torchbearer Award	Intercontinental Hotels Group	Holiday Inn	2006
Best Reception Facility	Illinois Meetings and Events	Holiday Inn & Suites	2006
President's Award	Carlson Hospitality Worldwide	Country Inn & Suites	2006
Gold Standard Award	Carlson Hospitality Worldwide	Country Inn & Suites	2005
Business of the Year	Elgin Chamber of Commerce	Holiday Inn & Suites	2005
Gold Hospitality Award	Choice Hotels International	Clarion Suites	2005
Top 10 Best Pools in the US	TripAdvisor Travelers Choice	Great Wolf Lodge	2005
Silver Addy Award	Madison Advertising Federation	Blue Harbor Resort	2005
Best places to experience summer in winter	Ohio Magazine	Great Wolf Lodge	2005

Awards and Acknowledgments

PAST AWARDS FOR PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS			
AWARD	PRESENTER	PROPERTY	YEAR
Top 10 Getaways for Family Togetherness	Family Travel Forum	Great Wolf Lodge	2005
WI Tourism Partnership Trailblazer Award	WI Ass. of Visitors & Conventions	Great Wolf Lodge	2004
"Family Favorites" Wisconsin Family Resort	Dane County Kids	Great Wolf Lodge	2004
"Family Favorites" Indoor Fun Spot	Dane County Kids	Great Wolf Lodge	2004
"Family Favorites" Birthday Party Place	Dane County Kids	Great Wolf Lodge	2004
Regional Maintenance Award	Carlson Hospitality Worldwide	Country Inn & Suites	2004
Regional Housekeeping Award	Carlson Hospitality Worldwide	Country Inn & Suites	2004
Gold Hospitality Award	Choice Hotels International	Hawthorn Suites	2004
Director's Award (Outstanding Inspection)	Best Western	Best Western	2004
Quality Excellence Award	Intercontinental Hotels Group	Holiday Inn Hotel & Suites	2004
Certificate of Appreciation	Fort McCoy's MWR	Great Wolf Lodge	2004
Operations Employee of the Year Award	MHMRA	Great Wolf Lodge	2004
Certificate of Commendation	Jim Doyle - Governor of Wisconsin	Great Wolf Lodge	2004
Wyandotte County Tourism- Organization of the Year	Kansas City, Kansas CVB	Great Wolf Lodge	2004
Michigan's Best Secret Summer Resort	Detroit News	Great Wolf Lodge	2004
Distinguished Sales & Marketing Achievements	Sales & Marketing Executives	The Great Lakes Companies, Inc.	2004
Director's Award (Outstanding Inspection)	Best Western	Best Western	2003
Spirit of Pride Award - 1st Place	Hilton	Hampton Inn	2003
Presidents Award	Hilton	Hampton Inn	2003
"Best in Kansas City" Best Weekend Getaway	Great Essential	Great Wolf Lodge	2003
Wave Review - Brochure	Towns & Associates	Great Wolf Lodge	2003
Wave Review - TV Sales Presentation	The Squire	Great Wolf Lodge	2003
Brass Ring Award - Website	WWA	Great Wolf Lodge	2003
Brass Ring Award - Brochure	WWA	Great Wolf Resorts	2003
Brass Ring Award - Press Kit	IAAPA	Great Wolf Resorts	2003
Spirit of Excellence Award - Best Employee Retention	IAAPA	Great Wolf Resorts	2003
"Best Family Resort" by Midwest Living Magazine	IAAPA	The Great Lakes Companies, Inc	2003
98% Repeat Guest Satisfaction Award	Midwest Living Magazine	Great Wolf Lodge	2003
Torchbearer Award - quality service	Carlson Hospitality Worldwide	Country Inn & Suites	2002
Quality Excellence Award	Six Continents	Holiday Inn Hotel & Suites	2002
Highest Ranking in guest satisfaction	Six Continents	Holiday Inn Hotel & Suites	2002
Quality Excellence Award	JD Power and Associates	Microtel Inn & Suites	2002
Gold Standard Award	US Franchise Systems	Microtel Inn & Suites	2002
Wall of Fame	Carlson Hospitality Worldwide	Country Inn & Suites	2002
Director's Award (Outstanding Inspection)	Hilton	Hampton Inn & Suites	2002
Alchemy Award	Best Western	Best Western	2002
Rave Review - Sales Presentation	Public Relations Society of America	Great Wolf Lodge	2002
Rave Review - Brochure	World Waterpark Association	Great Wolf Lodge	2002
Rave Review - Radio Commercial	World Waterpark Association	Great Wolf Lodge	2002
Industry Innovation Award	World Waterpark Association	Great Wolf Lodge	2002

Awards and Acknowledgments

PAST AWARDS FOR PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS			
AWARD	PRESENTER	PROPERTY	YEAR
#1 Wisconsin Family Resort	World Waterpark Association	The Great Lakes Companies, Inc.	2002
Best Family Getaway	Fox Valley Kids Magazine	Great Wolf Lodge	2002
Best Resort	Wisconsin Trails Magazine	Great Wolf Lodge	2002
#1 Wisconsin Family Resort	Wisconsin Trails Magazine	Great Wolf Lodge	2002
Best Place to Take the Kids	Dane County Kids Magazine	Great Wolf Lodge	2002
Director's Award (Outstanding Inspection)	Ohio Magazine	Great Bear Lodge	2002
Highest Guest Satisfaction Award	Best Western	Best Western	2001
Wall of Fame	J.D. Power and Associates	Hampton Inn	2001
98% Repeat Guest Satisfaction Award	Hilton	Hampton Inn	2001
Quality Excellence Award	Carlson Hospitality Worldwide	Country Inn & Suites	2001
Service Excellence Awards	US Franchise Systems	Microtel Inn & Suites	2001
Quality Excellence Award	Bass Hotels & Resorts	Crowne Plaza	2001
Ambassador of the Year – staff member	Bass Hotels & Resorts	Crowne Plaza	2001
Regional Housekeeping Award	Elgin Area Chamber of Commerce	Crowne Plaza	2001
Best Family Resort	Carlson Hospitality Worldwide	Country Inn & Suites	2001
Ruby Award – Chopper Commercial	Dane County Kids Magazine	Great Wolf Lodge	2001
Ruby Award – Direct Mail Piece	Ohio Travel Association	Great Bear Lodge	2001
Best Executed New Construction	Ohio Travel Association	Great Bear Lodge	2001
Rave Review – Billboard	Build Ohio Awards	Great Bear Lodge	2001
Rave Review – Radio Commercial	Waterpark Association Rave Review	Great Bear Lodge	2001
Rave Review – Print Media	Waterpark Association Rave Review	Great Bear Lodge	2001
Rave Review – Web site	Waterpark Association Rave Review	Great Wolf Lodge	2001
10 Greatest Places to Warm Up in the World	Waterpark Association Rave Review	Great Wolf Lodge	2001
Best Place to Stay for Midwest Families with Kids	USA Today	Great Wolf Lodge	2001
Highest Guest Satisfaction Award	Midwest Living Magazine	Great Wolf Lodge	2001
Director's Award (Outstanding Inspection)	J.D. Power and Associates	Hampton Inn	2000
Regional Housekeeping/Maintenance Award	Best Western	Best Western	2000
Court of Champions Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
Sales & Marketing Excellence Award	Marriott International	Fairfield Inn	2000
Sales Growth Excellence Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
Outstanding Guest Satisfaction (99% Award)	Carlson Hospitality Worldwide	Country Inn & Suites	2000
Regional Maintenance Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
Gold Standard Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
People Development Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
General Manager of the Year	Bennigan's Restaurants	Bennigan's	2000
Quality Excellence Award	Bennigan's Restaurants	Bennigan's	2000
Quality Excellence Award	Bass Hotels & Resorts	Holiday Inn Hotel & Suites	2000
Quality Assurance Award	US Franchise Systems	Microtel Inn	2000
Blue Diamond Award	US Franchise Systems	Microtel Inn	2000
White Diamond Award	Marriott International	Fairfield Inn	2000

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PAST AWARDS FOR PROPERTIES DEVELOPED AND/OR MANAGED BY PRINCIPALS OF IMAGINE RESORTS AND HOTELS

AWARD	PRESENTER	PROPERTY	YEAR
Special Club Award	Marriott International	Fairfield Inn	2000
Elgin Kickers Special Recognition	Boys & Girls Club of Elgin	Crowne Plaza	2000
Outstanding Community Improvement Award	Elgin Community Schools	Crowne Plaza	2000
Recognition Award for "Children with Special Needs"	Elgin Area Chamber of Commerce	Crowne Plaza	2000
Service Excellence – Staff Communication	Bass hotels & Resorts	Crowne Plaza	2000
Service Excellence – Housekeeping	Bass Hotels & Resorts	Crowne Plaza	2000
Service Excellence – Housekeeping	Bass Hotels & Resorts	Crowne Plaza	2000
Service Excellence – Appearance	Bass Hotels & Resorts	Crowne Plaza	2000
Service Excellence – Front Office	Bass Hotels & Resorts	Crowne Plaza	2000
Torchbearer Award	Bass Hotels & Resorts	Crowne Plaza	2000
98% Repeat Guest Satisfaction Award	Bass Hotels & Resorts	Crowne Plaza	2000
98% Repeat Guest Satisfaction Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
98% Repeat Guest Satisfaction Award	Carlson Hospitality Worldwide	Country Inn & Suites	2000
Director's Award (Outstanding Inspection)	Carlson Hospitality Worldwide	Country Inn & Suites	1999
98% Repeat Guest Satisfaction Award	Best Western	Best Western	1999
Quality Excellence Award	Carlson Hospitality Worldwide	Country Inn & Suites	1999
Highest Guest Satisfaction Award	Bass Hotels & Resorts	Holiday Inn Hotel & Suites	1999
Blue Diamond Award	J.D. Power and Associates	Hampton Inn	1999
Highest Overall Maintenance Award	Marriott International	Fairfield Inn	1999
Best Regional Maintenance Engineer	Marriott International	Fairfield Inn	1999
Special Economic Development Award	Carlson Hospitality Worldwide	Country Inn & Suites	1999
Newcomer of the Year	Elgin Area Chamber of Commerce	Crowne Plaza	1999
Newcomer of the Year	Bass Hotels & Resorts	Crowne Plaza	1999
Sales Growth Excellence Award	Bass Hotels & Resorts	Holiday Inn Hotel & Suites	1999
98% Repeat Guest Satisfaction Award	Carlson Hospitality Worldwide	Country Inn & Suites	1998
98% Repeat Guest Satisfaction Award	Carlson Hospitality Worldwide	Country Inn & Suites	1998
Director's Award (Outstanding Inspection)	Carlson Hospitality Worldwide	Country Inn & Suites	1998
Standards of Excellence Award	Best Western	Best Western	1998
New Property of the Year	Carlson Hospitality Worldwide	Country Inn & Suites	1997
98% Repeat Guest Satisfaction Award	Carlson Hospitality Worldwide	Country Inn & Suites	1997
98% Repeat Guest Satisfaction Award	Carlson Hospitality Worldwide	Country Inn & Suites	1996